



International
Supply Chain
Education Alliance

Category Management and Category/Procurement Strategy Development



This training is a completely new approach to tutoring and mastering knowledge in the topic of Category Management (CM) in procurement. Together with experienced trainers and practitioners, participants will go through all the stages and, using a specific example, develop a category strategy. The training will be based on live business cases taken from real life.

The purpose of the training

- Teach approaches and tools for managing categories in procurement
- Teach how to build teams and build effective working relationships with all team members
- Teach to develop Purchasing Category Strategies
- Master data analysis tools and learn to draw conclusions
- Teach to analyze risks and build strategies to manage these risks



FOR MORE DETAILS



Email for more
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www.iscea.org

As a result of the training, the participants will

- Learn the useful tools in category management
- Learn how to prepare Procurement Category Strategy
- Will be able to build a strategy and plan for interaction with stakeholders, learn to manage these relationships
- Learn to identify category potential and potential for further optimization and / or improvement
- Receive recommendations and a step-by-step plan for the construction and implementation of the Procurement Category Strategy

Duration: 2 day